



<Month> <Day>, <Year>

<Member First Name, Member Last Name>

<Address 1>

<Address 2>

<Town>, <State> <Zip>

Dear <Member First Name>,

PillarRx Consulting has partnered with Blue Cross Blue Shield of Massachusetts[®], an independent company, to administer the Cost-Share Assistance Program. This new cost-savings program is available through your Blue Cross pharmacy benefit.

The Cost-Share Assistance Program uses coupons from manufacturers of medication to cover most or all of your out-of-pocket costs for eligible medications. According to your health plan's records, you or a dependent is currently taking an eligible medication and can enroll in the program.

Although enrollment in the Cost-Share Assistance Program is optional, your cost for the eligible medication will be higher if you or your dependent doesn't enroll. Upon enrollment, your out-of-pocket costs for eligible medications will range between \$0 and \$35, depending on the medication. The manufacturer's coupon will be applied when you fill the prescription.

We tried calling you recently, but weren't able to reach you. Please call our Care Team at **1-636-614-3128** (TTY: **711**), Monday through Friday, 8:00 a.m. to 7:00 p.m. ET, so a Care Team Coordinator can give you more details about enrolling in the program. We look forward to supporting you and providing you with the highest level of service.

Sincerely,

A handwritten signature in cursive script that reads "Amanda Myers".

Amanda Myers
Cost-Share Assistance Program Manager